

BORAN
REKLAM



UV PRINTING

www.boranreklam.com

BORAN REKLAM

Boran Reklam, started its activities in 1994 and become one of the leading companies of the outdoor advertising industry today with two factories established on 3.000 sqm closed area and printing capacity over 300.000 m² per year.

With a high-quality production concept and a high-tech digital printing machine park, Boran Reklam is able to serve its domestic and international customers of high quality and economical.

OUR BRANDS

After 1.5 years of R&D work, **FayansArt** became a strong brand and its custom printed tiles have enriched the decorating sector with a new style.

For the first time in Turkey **3D Adworks** offers large format lenticular printing technology products in a professional way that transforms static posters into dynamic visuals.

Boran Scrolling Systems is the most important outdoor scrolling advertising systems.



OWN PRODUCTION SITE

UV Print | Direct printing on hard surfaces such as wood, glass and acrylic

Digital Print | Printing on exterior-resistant materials such as foil, vinyl and mesh

3D Lenticular Print | Large size, 3-dimensional Lenticular visuals with and without light

Vehicle Wrap | Color change, logo and visual applications for vehicles and filo **Signboard**

Construction | Illuminated and unlit signboard applications

Special Printed Tiles | Custom printed wall, bathroom, kitchen, pool tiles

Light Box | Frameless light textile box panel

Display Systems | Fair and promotional stands

Mobile Advertising | Bus stop, rocket board, megalight applications



OWN MACHINERY PARK

Swissq Nyala Led 2 | 2880 dpi Printing with 206 sqm per hour on flat and rolled materials

Oce Arizona 460 XT | Prints with 25 sqm per hour flat and roll materials

Epson SC 80600 | Prints with 40 sqm per hour roll materials

Maxima Inno | Outdoor printing with a printing capacity of 100 sqm per hour

Q-CUT | Flatbed cutter for soft signage

Bestlam 1600 | 250 meters per hour capacity matt and gloss lamination

Mutoh Kona SCL-1650 | Vector drawing and cutting applications

Laser Cutting | CO₂ laser cutting

OUR TEAM

Graphic Design Department | Discovery Planning Department | Digital Printing Department | Iron Workshop Department | Application and Assembly Departments

With keeping customer satisfaction on the first place, **Boran Reklam is aware of the responsibility that it's customers are expecting like delivering the highest quality**, the best price and on time.

We design,
manufacture and apply.

GLASS PRINTING



Direct Printing on Glass

Thanks to UV printing technology, you can now replace glass foil plastering with direct printing. High print quality, durability and endless visual options, are one of many advantages why UV glass printing is rapidly increasing.

Boran is serving this field to the leading advertising and glass decoration industry companies.

- ┆ High quality printing
- ┆ 250x305 cm. or 320x205 cm. one-piece printing possibility
- ┆ Laminated glass print with heat-resistant paint
- ┆ Thanks to our specially developed after-printing protection ink we grant extra durability against silicone and adhesives
- ┆ Production facilities with chemical release documents complying with Regulation EC No 1907/2006 EU standards.
- ┆ Production flexibility with white printing advantage
- ┆ Unlimited visual choice
- ┆ Tempered glass print
- ┆ ICC profile prints adjusted to lighting systems.
- ┆ High production capacity

Usage Areas: Shopping Centers, Office Chambers, Home Decorations, Glass Doors, Shower Cabinets, Glass Table...

HI
QUALITY
PRINT

GH
PRODUCTION
CAPACITY

- ± Printing at high quality
- ± Production flexibility with white printing advantage
- ± Unlimited visual choice
- ± Tempered glass print
- ± ICC profile prints adjusted to lighting systems
- ± High production capacity





WOODEN PRINTING



Customized Printed Wood and Furniture

Make a difference in your wood products with UV printing directly on raw or lamine wood up to 5 cm thick.

- ┆ Possibility to print on raw and Lamine surfaces
- ┆ One-piece printing up to 320 cm
- ┆ Water based environmental ink suitable for daily use
- ┆ Advantage of white printing on black laminate flooring. 100 sheets per day printing capacity of MDF lam or chipboard Lam
- ┆ All kinds of wood prints up to 5 cm. thickness
- ┆ Due to special varnishing process, durability against cleaning materials

Usage areas: Furniture (cupboard, table, coffee table, etc.), decoration products (cafes, restaurants, shops and office decorations), souvenirs printed wood products

Raw and Lamine
**Surface
printing**



**UV
PRINTING**

**LANGUAGE
OF LINES AND
COLORS**



ACRYLIC PRINT



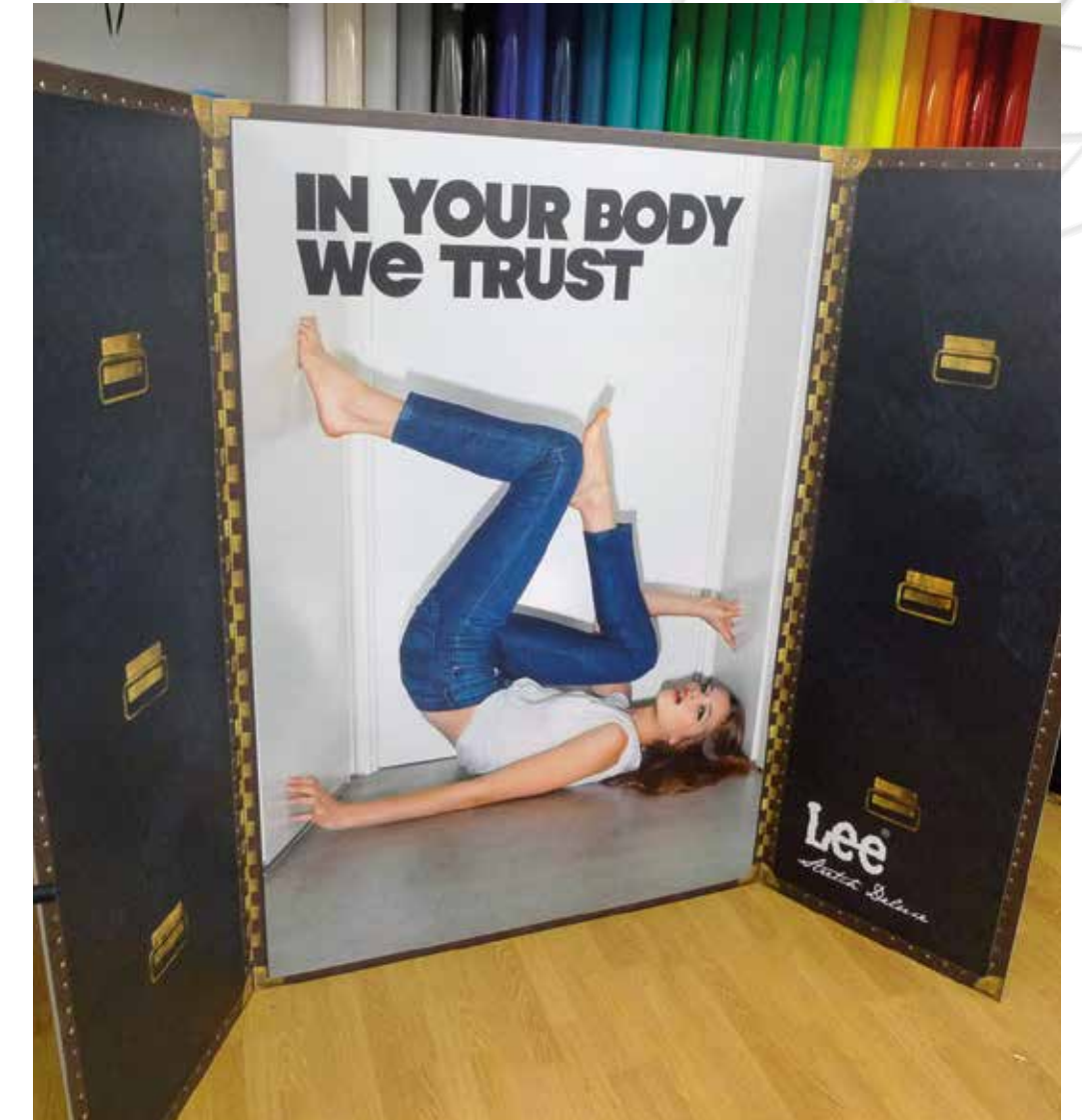
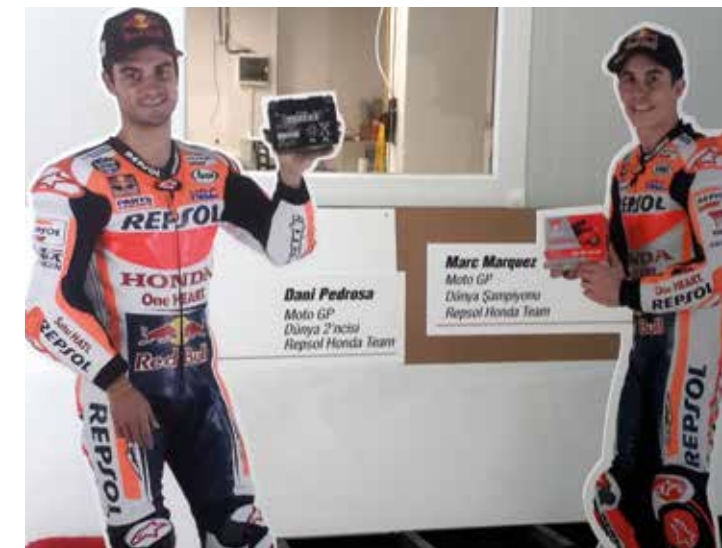
UV plexiglass printing is the most important decoration material worldwide. Because of its high quality and transparency, the Plexiglass has the full permeability of the light, making it the most widely used advertising material in illuminated environments.

- └ 250x305 cm. plexi glass printing in one go
- └ Suitable special printing system for light applications
- └ Light-permeable inks
- └ Vacuumable flexible inks
- └ Embossing printing system





PVC FOAM PRINT



PVC Foam (Forex) is one of the most used materials of advertising industry with low cost and practicality. Before UV printing, the images are applied by foil spinning method; due to poor print quality and labor problems it was unsatisfactory. Nowadays, high quality direct UV printing is popular.



DIBOND PRINT

After the technology of UV printing technology, to print on flat surfaces, has been developed, many areas have begun to make use of this Systems, also applied on dibond. This method of developed dibond UV printing applications, provides on the one hand durability in outdoor or are used on the other hand as decorative products in interior areas.



- └ Artistic Composite Printing
- └ Dibond Printing in Architectural Areas
- └ Dibond Print, Warning Plates
- └ Dibond Over Braille Alphabet
- └ Custom Cut Dibond Printing

WALLPAPERS



With wallpaper print you can decorate your living spaces with your favorite images. You can have a special wall in the room or you can cover the whole room with high resolution photo quality wallpapers. With our custom printing options you can turn your room into a forest or transform it into a favorite space.

It's easy to implement and there is no different from classic wallpapers.

- ┆ Self-adhesive wallpapers
- ┆ Easy to apply custom prints
- ┆ High resolution printing
- ┆ Roll to roll printing solutions with desired length
- ┆ Water-based paint, suitable for human health
- ┆ Unlimited measurement capability



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LEATHER PRINT



It is possible to print directly on colored, white or imitation leather. With the change of printing techniques, permanent quality photograph prints can be obtained.

The printing inks, which are subjected to different chemical reactions in contact with faux and real leather, give the possibility of printing the desired visuals on colored and white leather.

The white ink which is used on colored leather to make the colors more vibrant carries the design to a different level. Produced leathers with white ink are generally preferred in the field of decoration.

- └ Possibility of printing on colored leather with white ink
- └ Preservative solutions before and after printing
- └ Imitation and real leather print
- └ Desired visual option
- └ Custom design possibility

CERAMIC TILES PRINT



UV Printing on Tiles with specially developed permanent protection

The official brand FayansArt of Boran Reklam, is removing borders for custom-printed tiles through special developed permanent protection.

Made in Turkey

Tile and tile printing systems are entirely produced in Turkey.

Freedom

Printing on tile surface of desired images at desired dimensions.

Full Protection

Full and effective protection against cleaning and pool chemicals

UV Rays

5 year retention guarantee against UV rays

Barcode

Easy and practical visual assembly with special post coding system

3rd Dimension in Advertising: 3D Lenticular Printing

3D Lenticular printing allows us through lenticular lense sheets to visualize depth, flip and animation effects on a flat surface without the need of any extra instruments. The effect perception is the result of the reflection of different image segments from the lenses according to a different view angle. As a result of processing multiple images in the brain, a single image is formed. Depending on the effects we use on these images, we name them 3D Depth, Flip or Animation.

Try the 3D Lenticular effect to make the difference!

Research shows that 3D Lenticular products are 5 times more effective than other types of printing visuals.



LENTICULAR PRINTING



REFERENCES

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